

TRA Teams with Freight Partner

September 7, 2007 (Harlingen, TX) – Tom Rowe, President of Tom Rowe & Associates (TRA) and Equipment Locator Service (ELS) and Matt Sawyer, Vice President of Operations of Comprehensive Traffic Systems, Inc. (CTS) announced today that CTS will offer third party freight services to equipmentlocator.com site visitors and dealer members.

"The Internet provides an opportunity for equipment dealers to globally market their machinery and enables buyers to find the equipment they need no matter their location. With that comes the need for a reliable and efficient means by which to transport equipment, whether it is across state lines or overseas," said Rowe. "CTS has proven experience moving agriculture and construction equipment and is a preferred freight provider of many companies, including: Ritchie Brothers Auctions and Iron Planet. We are pleased to be working with them."

"We at CTS are extremely excited about our partnership with Tom Rowe & Associates. We believe we have found a perfect fit for our team as well as TRA and their customers. It will simplify the process for equipment buyers on the ELS Web site. This alliance will make it very efficient for them to locate equipment and have the shipping taken care of at one time," said Sawyer.

Working with a freight provider over handling the shipping arrangements oneself provides many benefits to the individual. Transportation providers such as CTS maintain a much larger DOT compliant carrier base than an individual shipper has access to and they also handle a larger volume of freight. The transportation provider can therefore leverage these advantages to provide superior service at the best price.

"CTS is a member of the Transportation Intermediaries Association (TIA) and has been awarded certification in the 3PL program of best business practices. We take great pride in working together with customers in a most professional manner to find solutions to their specific shipping needs," Sawyer said. "Our customer service staff is well trained, experienced and willing to present multiple options to TRA customers. Every freight move presents its own challenges and CTS is ready to exceed all expectations in meeting these challenges."

Visibility is a paramount concern when shipping anywhere. With CTS' state of the art software, tracking equipment is just a click away. Domestic shipments require that all state and federal laws are adhered to by the shipper and carrier. Internationally, if all documentation is not in order before shipping, lengthy delays in the shipping process can occur. With thorough knowledge both domestically & internationally and direct global alliances, CTS covers the globe with complete confidence.

For more information contact Joanna Salinas at 1-888-866-7693 or to get a free freight quote contact Matt Sawyer at 1-888-396-1328 or visit <http://www.cts-worldwide.net/requestquote.html>.